

Experience

Lead UX Designer
Expedia Group

May 2017 – Mar 2020
Seattle, WA

I led a small team focused on helping Expedia's lodging partners utilize our supply management platform in order to be competitive in the marketplace.

- Strategically prioritized and resourced projects
- Balanced business goals with the needs of users
- Built relationships through cross-disciplinary collaboration
- Mentored other designers
- Contributed to a growing design system
- Created wireframes, prototypes and visual designs

Senior Product Designer
Ticketmaster Mobile Studio

Dec 2014 – May 2017
Durham, NC

I led the design of multiple iOS + Android products with a user-centric approach from ideation to launch for Ticketmaster and Live Nation.

- Facilitated design sprints and usability testing sessions
- Collaborated closely with product managers and developers
- Mentored other designers
- Created wireframes, prototypes and visual designs while adhering to iOS and Material Design guidelines

UX Design Lead
Caktus Group

Dec 2013 – Dec 2014
Durham, NC

I brought a user-driven process to website and web app projects for a diverse client base.

- Created wireframes, prototypes and visual designs
- Evangelized user-centric best practices and the importance of design systems
- Interviewed users
- Collaborated with clients, project managers and developers

Previous experience

Designer + Art Director, Freelance. Remote
Designer + Art Director, Charles & Colvard, Ltd. Morrisville, NC
Contract Senior Designer, Rivers Agency. Chapel Hill, NC
Designer, French West Vaughan. Raleigh, NC
Design Intern, Allemann Almquist & Jones. Philadelphia, PA

Education
BFA in Graphic Design
with Honors,
The University of the Arts
Philadelphia, PA

References
Available on request