
MICHAEL LASSITER
GRAPHIC DESIGN

VIEW

www.mlassiter.com
www.mlassiter.com/blog

CONTACT

– contact@mlassiter.com

EDUCATION

BFA in Graphic Design
with Honors, May 2009
The University of the Arts
Philadelphia, PA

AWARDS + HONORS

- Armin Hofmann Award for Excellence in Graphic Design
- Senior Degree Project Citation
- Alexander Award Nominee
- UArts Presidential Scholarship
- Jantzen Family Scholarship
- Dean's List 2005-2009

EXPERIENCE

Currently

FWV Distilled
Raleigh, NC
2010-present

Graphic designer in a design, advertising, and emerging media firm.

Freelance

Duke Creative
Durham, NC
2009-present

Developing concepts with the in-house creative team for various identity projects.

UNC Medical Anthropology
Chapel Hill, NC
2009-present

Designed a website for the Medical Anthropology graduate students at UNC-Chapel Hill.

Air House Music Academy
Wichita, KS
2008-present

Developed an identity, website, and other collateral materials for a music school.

Internship

Allemann Almquist & Jones
Philadelphia, PA
Summer 2008

Conceptualized a series of posters and other collateral materials for the 2008-2009 PGMC concert series.

Independent Study

Development Office Project
Spring 2008

A multidisciplinary project to reorganize the space and flow of the UArts Development Office, including research, interviews, and design interventions.

Design Workshop

Participatory Design
Spring 2008

A week-long workshop with design educator Liz Sanders, involving research and hosting focus groups of outside participants to understand the communication between doctors and patients.

SKILLS

- Adobe CS 3
 - HTML/CSS
 - Actionscript 3
 - Printmaking
 - Bookbinding
 - Video editing
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